



2022-2023 LSHA Annual Financial Exhibitor Opportunities

Platinum -- \$5,000

- 2 permanent tables in the conference exhibit hall with priority location
- 4 attendee registrations to all LSHA CE Events in the 2022-2023 calendar year
- Featured listing as a Platinum Level sponsor for the annual convention and on our webpage (with logo and hyperlink)
- 2-page ad spread in the annual convention program booklet
- Featured listing as a Platinum Level sponsor for all online CE Events (with logo and hyperlink)
- Email blast to LSHA email list
- 2 permanent posts on social media (with logo and hyperlink)
- Permanent placement on LSHA's LinkTree page
- 4+ Semi-permanent posts on LSHA's IG or FB stories
- Rolling ad space played during breakfast/lunch and at registration table during annual convention

Gold Level – \$2,500

- 2 permanent table in the conference in the exhibit hall with priority location
- 2 attendee registrations for all LSHA CE Events in the 2022-2023 calendar year
- Featured listing as a Gold Level sponsor for the annual convention and on our webpage (with logo and hyperlink)
- 1-page ad spread in the annual convention program booklet
- Featured listing as a Gold Level sponsor for all online CE Events (with logo and hyperlink)
- 1 permanent posts on social media (with logo and hyperlink)
- 2+ Semi-permanent posts on LSHA's IG or FB stories
- Rolling ad space played during breakfast/lunch and at registration table during annual convention

Silver Level – \$1,250

- 1 Permanent table in the conference in the exhibit hall with preferential location
- 1 attendee registration for the annual convention
- Featured listing as a Silver Level sponsor for the annual convention and on our webpage (with logo and hyperlink)
- 1-page ad spread in the annual convention program booklet
- Featured listing as a Silver Level sponsor for all online CE Events (with logo and hyperlink)
- Rolling ad space played during breakfast/lunch and at registration table during annual convention

Bronze Level (1) – \$500

- 1 Permanent table in the exhibit hall throughout the conference
- Listing as a Bronze Level sponsor in program booklet and webpage (with logo and hyperlink)
- Half page ad in the annual convention program booklet

Bronze Level (2) - \$500

- Sponsor highlight during TWO LSHA online CE Events during the 2022-2023 calendar year
- Listing as a Bronze Level sponsor on our webpage (with logo and hyperlink)
- 1 permanent social media post

Non-Profit Level - \$250

- 1 Permanent table in the exhibit hall throughout the conference



Event Specific Sponsorship Opportunities

- **Convention Swag Item for gift bags**
 - Donate 300 items OR
 - Donate \$300
- **Convention Program Ads**
 - Full page (\$225)
 - Half Page (\$125)
 - Quarter Page (\$75)
- **Online CEU Static Ad** (~5 min between session speakers or before session)
 - \$50 per online event
- **Online CEU Live Ad** (~5 min between session speakers or before session)
 - \$75 per online event



Come join us in Baton Rouge! We invite you to join us as an exhibitor at the 2023 Louisiana Speech-Language-Hearing Association (LSHA) Convention to be held on June 16-17, 2023, at the Crowne Plaza Executive Center in Baton Rouge, LA. This will be an excellent business opportunity to gain one-on-one contact with practicing SLPs, AUDs, and students.

Exciting changes have been made to the exhibitor hall this year to increase foot traffic and engagement with vendors. Location is key-our exhibitor hall will now be central to all food & beverages during breakfast and all snack breaks. We are also hosting an “exhibitor hall scavenger hunt” that will ensure increased engagement between your representatives and our attendees.

Two representatives per exhibit booth are authorized to participate in the exhibition. A separate fee of \$45.00 for access to the exhibit hall will be required for any additional representatives. Please note that the exhibit hall is open only to registered meeting attendees and exhibitors. Please advise anyone planning to visit your booth during the meeting to plan accordingly.

This convention will be marketed to speech-language pathologists, audiologists, and students in Louisiana and around the country. Most of our professional attendees work in schools, medical settings, private practices, and universities. Participants utilize this conference to obtain continuing education to maintain their state licensure and national certification.

Don't delay, send in your form today or register online at www.lsha.org
Visit www.lsha.org for additional information regarding the 2023 LSHA Convention



EXHIBITOR SCHEDULE

(Tentative)

Thursday, June 15

5:00 p.m.

Exhibitor Set-Up

Friday, June 16, 2023

7:00 a.m.

Exhibits Open, Breakfast in Exhibit Hall

10:00 a.m. to 10:30 a.m.

Break in Exhibit Hall

12:30 p.m. to 2:00 p.m.

Lunch (1 hour presentation during lunch)

4:00 p.m. to 4:30 p.m.

Break in Exhibit Hall

5:30 p.m.

End of Friday's presentations

Saturday, June 17, 2023

7:00 a.m.

Exhibits Open, Breakfast in Exhibit Hall

10:45 a.m. to 11:15 a.m.

Break in Exhibit Hall

12:15 p.m. to 1:45 p.m.

Business Meeting and presenting awards

3:15 p.m. to 3:30 p.m.

Break in Exhibit Hall

3:30 p.m.

Exhibit Breakdown

-



Conference Hotel Info

We offer you to stay at the Crowne Plaza Executive Center under LSHA's contracted room block, open to check-in from Thursday, June 15, 2023, until Sunday, June 17, 2023. Standard room rates are \$108.00 plus tax. Reservations may be made through the Crowne Plaza Baton Rouge's website at www.crowneplaza.com/execcenterbr or by calling the hotel directly at 225-925-2244. Room accommodations must be made by May 16, 2023.



Please print out the following SPONSORSHIP AGREEMENT form, complete it, and mail or email it with your form of payment.

SPONSORSHIP AGREEMENT

Company Name: _____

Company Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Names of Representatives monitoring table(s) in exhibit hall:

1. _____ 2. _____

Product or service to be exhibited: _____

Annual Sponsorship Level

_____ Platinum	\$5,000
_____ Gold	\$2,500
_____ Silver	\$1,250
_____ Bronze (1)	\$500
_____ Bronze (2)	\$500
_____ Non-Profit	\$250

Event Specific Sponsor

Convention Swag Item for gift bags

_____ Donate 300 items	
_____ Monetary Donation	\$300

Convention Program Ads

_____ Full page	\$225
_____ Half Page	\$125
_____ Quarter Page	\$75

Online CEU Ads

_____ Static Ad	\$50 per online event
_____ Live Ad	\$75 per online event

_____ events

Sponsorship TOTAL: _____ Will you require an 110v Electrical connection? _____



Exhibit booth assignments will be made upon the date of registration as an exhibitor. LSHA retains the right to refuse or reject exhibitors at its sole discretion.

Please sign and return this completed form, with payment, to:

Louisiana Speech-Language Hearing Association (LSHA)
C/O Hillary Cooper
P.O. Box 175
Ruston LA 71273

Payment Method: Check, Cashier's check, or money order payable to LSHA or PayPal to office@lsha.org

Questions:

Please contact:
Lezlee Shauf Vincent, Convention Chairperson
email: Lezlee.shauf@gmail.com

Deadlines: Space is available on a **first-come basis**.

- Registration is due by April 1, 2023, for your company to be included in the meeting materials as an exhibitor.
- Written cancellation of registrations will be accepted for a full-refund up to April 15, 2023.
- Refunds of one-half the exhibit fee may be obtained for cancellations prior to May 6, 2023, after which the entire fee is forfeit.

Liability: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises and will indemnify, defend, and hold harmless the convention center, the Louisiana Speech-Language-Hearing Association, the General Service and Drayage Contractor and their agents, servants and employees from any and all such losses, damages, and claims.