



2021-2022 LSHA Annual Financial Sponsorship Opportunities

Platinum -- \$5,000

- 2 permanent tables in the conference exhibit hall with priority location
- 4 attendee registrations to all LSHA CE Events in the 2021-2022 calendar year
- Featured listing as a Platinum Level sponsor for the annual convention and on our webpage (with logo and hyperlink)
- 2-page ad spread in the annual convention program booklet
- Featured listing as a Platinum Level sponsor for all online CE Events (with logo and hyperlink)
- Email blast to LSHA email list
- 2 permanent posts on social media (with logo and hyperlink)
- Permanent placement on LSHA's LinkTree page
- 4+ Semi-permanent posts on LSHA's IG or FB stories
- Rolling ad space played during breakfast/lunch and at registration table during annual convention

Gold Level – \$2,500

- 2 permanent table in the conference in the exhibit hall with priority location
- 2 attendee registrations for all LSHA CE Events in the 2021-2022 calendar year
- Featured listing as a Gold Level sponsor for the annual convention and on our webpage (with logo and hyperlink)
- 1-page ad spread in the annual convention program booklet
- Featured listing as a Gold Level sponsor for all online CE Events (with logo and hyperlink)
- 1 permanent posts on social media (with logo and hyperlink)
- 2+ Semi-permanent posts on LSHA's IG or FB stories
- Rolling ad space played during breakfast/lunch and at registration table during annual convention

Silver Level – \$1,250

- 1 Permanent table in the conference in the exhibit hall with preferential location
- 1 attendee registration for the annual convention
- Featured listing as a Silver Level sponsor for the annual convention and on our webpage (with logo and hyperlink)
- 1-page ad spread in the annual convention program booklet
- Featured listing as a Silver Level sponsor for all online CE Events (with logo and hyperlink)
- Rolling ad space played during breakfast/lunch and at registration table during annual convention

Bronze Level (1) – \$500

- 1 Permanent table in the exhibit hall throughout the conference
- Listing as a Bronze Level sponsor in program booklet and webpage (with logo and hyperlink)
- Half page ad in the annual convention program booklet

Bronze Level (2) - \$500

- Sponsor highlight during TWO LSHA CE Events during the 2021-2022 calendar year
- Listing as a Bronze Level sponsor on our webpage (with logo and hyperlink)
- 1 permanent social media post

Non-Profit Level - \$250

- 1 Permanent table in the exhibit hall throughout the conference



Event Specific Sponsorship Opportunities

- **Convention Swag Item for gift bags**
 - Donate 300 items OR
 - Donate \$300
- **Convention Program Ads**
 - Full page (\$225)
 - Half Page (\$125)
 - Quarter Page (\$75)
- **Online CEU Static Ad** (~5 min between session speakers or before session) \$50 per online event
- **Online CEU Live Ad** (~5 min between session speakers or before session) \$75 per online event



Laissez Le bon Temps Rouler... Finally!

2022

Come join us in New Orleans! We invite you to join us as a sponsor at the 2022 Convention of the Louisiana Speech-Language-Hearing Association (LSHA) to be held on June 3-4, 2022 at the Pontchartrain Center in Kenner, Louisiana. This will be an excellent business opportunity to gain one-on-one contact with practicing SLPs, AUDs, and students.

Two representatives per exhibit booth are authorized to participate in the exhibition. A separate fee of \$45.00 for access to the exhibit hall will be required for any additional representatives. Please note that the exhibit hall is open only to registered meeting attendees and exhibitors. Please advise anyone planning to visit your booth during the meeting to plan accordingly.

This convention will be marketed to speech-language pathologists, audiologists, and students in Louisiana and around the country. Most of our professional attendees work in schools, medical settings, private practices, and universities. Participants utilize this conference to obtain continuing education to maintain their state licensure and national certification.

Don't delay, send in your form today or register online at www.lsha.org

Visit www.lsha.org for additional information regarding the 2022 LSHA Convention



EXHIBITOR SCHEDULE

(Tentative)

Thursday, June 2, 2022

2:00 p.m. to 5:00 p.m.

Exhibitor Set-Up

Friday, June 3, 2022

7:00 a.m.

Exhibits Open, Continental Breakfast in Exhibit Hall

10:00 a.m. to 10:30 a.m.

Break in Exhibit Hall

12:30 p.m. to 2:00 p.m.

Lunch (1 hour presentation during lunch)

4:00 p.m. to 4:30 p.m.

Break in Exhibit Hall

5:30 p.m.

End of Friday's presentations

Saturday, June 4, 2022

7:00 a.m.

Exhibits Open, Continental Breakfast in Exhibit Hall

10:45 a.m. to 11:15 a.m.

Break in Exhibit Hall

12:15 p.m. to 1:45 p.m.

Business Meeting and presenting awards

3:15 p.m. to 3:30 p.m.

Break in Exhibit Hall

3:30 p.m.

Exhibit Breakdown



Conference Hotel Info

- Hilton Garden Inn New Orleans Airport (Closest)
 - 855-618-4697
 - 4535 Williams Blvd, Kenner, LA 70065
- Hilton New Orleans Airport
 - 504-469-5000
 - 901 Airline Dr, Kenner, LA 70062
- DoubleTree by Hilton Hotel New Orleans Airport
 - 504-467-3111
 - 2150 Veterans Memorial Blvd, Kenner, LA 70062
- Comfort Inn and Suites
 - 504-305-6800
 - 1501 Veterans Memorial Blvd, Kenner, LA 70062
- Holiday Inn New Orleans Airport North
 - 504-325-5720
 - 1300 Veterans Blvd, Kenner, LA 70062
- La Quinta Inn and Suites by Wyndham New Orleans Airport
 - 504-466-1401
 - 2610 Williams Blvd, Kenner, LA 70062
- Comfort Suites Airport
 - 504-636-8377
 - 2710 Idaho Ave, Kenner, LA 70062
- Extended Stay America New Orleans Airport
 - 504-465-8300
 - 2300 Veterans Blvd, Kenner, LA 70062
- Wyndham Garden New Orleans Airport
 - 504-885-5700
 - 6401 Veterans Memorial Blvd, Metairie, LA 70003
- Red Roof Inn Kenner New Orleans Airport
 - 504-464-6464
 - 2125 Veterans Blvd, Kenner, LA 70062



Please print out the following SPONSORSHIP AGREEMENT form, complete it, and mail or email it with your form of payment.

SPONSORSHIP AGREEMENT

Company Name: _____

Company Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Names of Representatives monitoring table(s) in exhibit hall:

1. _____ 2. _____

Product or service to be exhibited: _____

Annual Sponsorship Level

<input type="checkbox"/>	Platinum	\$5, 000
<input type="checkbox"/>	Gold	\$2, 500
<input type="checkbox"/>	Silver	\$1, 250
<input type="checkbox"/>	Bronze (1)	\$500
<input type="checkbox"/>	Bronze (2)	\$500
<input type="checkbox"/>	Non-Profit	\$250

Event Specific Sponsor

Convention Swag Item for gift bags

<input type="checkbox"/>	Donate 300 items	
<input type="checkbox"/>	Monetary Donation	\$300

Convention Program Ads

<input type="checkbox"/>	Full page	\$225
<input type="checkbox"/>	Half Page	\$125
<input type="checkbox"/>	Quarter Page	\$75

Online CEU Ads

<input type="checkbox"/>	Static Ad	\$50 per online event
<input type="checkbox"/>	Live Ad	\$75 per online event

_____ events

Sponsorship TOTAL: _____

Will you require an 110v Electrical connection? _____



Exhibit booth assignments will be made upon the date of registration as an exhibitor. LSHA retains the right to refuse or reject exhibitors at its sole discretion.

Please sign and return this completed form, with payment, to:

Louisiana Speech-Language Hearing Association (LSHA)
C/O Hillary Cooper
P.O. Box 175
Ruston LA 71273

Payment Method: Check, Cashier's check, or money order payable to LSHA or PayPal to office@lsha.org

Questions:

Please contact:
Hillary Cooper, Convention Chairperson
email: sphillaryc@gmail.com

Deadlines: Space is available on a **first-come basis**.

- Registration is due by April 1, 2022, in order for your company to be included in the meeting materials as an exhibitor.
- Written cancellation of registrations will be accepted for a full-refund up to April 15, 2022.
- Refunds of one-half the exhibit fee may be obtained for cancellations prior to May 6, 2022, after which the entire fee is forfeit.

Liability: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises and will indemnify, defend and hold harmless the convention center, the Louisiana Speech-Language-Hearing Association, the General Service and Drayage Contractor and their agents, servants and employees from any and all such losses, damages, and claims.