



LOUISIANA SPEECH-LANGUAGE-HEARING ASSOCIATION
2020 CONVENTION

Exhibitor Prospectus

JUNE 5-6, 2020

PONTCHARTRAIN CIVIC & CONVENTION CENTER

KENNER, LOUISIANA

2,000 Speech-Language Hearing Professionals across the state of Louisiana. One statewide conference.

JOIN US in New Orleans from **June 5-6, 2020** to connect your organization to today's leaders and decision makers in the discipline of communication sciences and disorders (CSD) throughout the state.

Exhibiting at LSHA's Convention offers you the opportunity to become a vital part of the largest annual professional educational gathering for audiologists, speech-language pathologists, speech, language and hearing scientists, students and affiliates in Louisiana.

In just two days, you could reach up to 1,000 speech, language and hearing professionals—all of whom are focused on learning and looking for revolutionary products, services, resources and tools to advance their work and careers.

Dozens of businesses and organizations have recognized that LSHA Convention is the place to grow their business and capture the attention of new customers, as well as the place to strengthen their relationships with current customers. There is no better opportunity for face-to-face time with professionals who select, recommend, and approve purchases.

Who Attends Convention?

THE LSHA CONVENTION BRINGS TOGETHER UP TO 1,000+ SPEECH, LANGUAGE AND HEARING PROFESSIONALS. They provide clinical services to clients of all age ranges and life stages in work settings that vary from hospitals to schools to clinics, and more. Others work in research, advancing and deepening the discipline, or in academic settings, training our next generation of communication sciences and disorders (CSD) professionals. The LSHA Convention is the place to connect your organization to today's thought leaders and decision makers across all work settings and job focuses in the discipline.

Exhibitor information.

THE EXHIBIT HALL IS THE EPICENTER OF KNOWLEDGE, INNOVATION AND NETWORKING AT THE LSHA CONVENTION. It is where attendees experience and purchase the most revolutionary products and services, and where exhibitors have direct access to decision makers.

Eligibility to exhibit

The LSHA Convention Exhibit Hall is the place to showcase products, services, and resources for our members and attendees. The items on exhibit are to relate to the discipline of communication sciences and disorders. ASHA reserves the right to review all exhibit applications for eligibility and to withdraw its acceptance of a contract if it determines, in its sole discretion, that the exhibitor is not eligible to participate, or if the exhibitor’s product is not eligible to be displayed in this exhibit.

EXHIBIT SET-UP:	EXHIBIT HALL HOURS:	EXHIBIT MOVE-OUT:
Thursday, June 5: 12:30—4:30pm Friday, June 6: 6:00—8 am	Friday, June 5: 6am—5pm Saturday, June 6: 7am—4pm	Saturday, June 6: 2:30—4pm <i>Exhibitors may not move out before 2pm on Saturday, June 7</i>

Additional exhibit information

Two representatives per exhibit booth are authorized to participate in the exhibition. A separate fee of \$45.00 for access to the exhibit hall will be required for any additional representatives.

Please note that the exhibit hall is open only to registered meeting attendees and exhibitors. Please advise anyone planning to visit your booth during the meeting to plan accordingly.

Saturday Lunch is included in the exhibit fee!

Sponsorship opportunities.

You are also invited to become an **Official Sponsor** of the convention. Benefits of sponsorship include printed recognition in the registration materials, a sign with your company's name and logo, and recognition during the event you choose.

SPONSORSHIP OPPORTUNITIES		
Sponsorship Level 1	Sponsorship Level 2	Sponsorship Level 3
Meeting Bags	Continental Breakfast Friday or Saturday	Membership Luncheon on Saturday
\$500.00	\$750.00	\$1,500.00

If you have any questions regarding the 2020 LSHA Convention, please contact Jodie Fornadley, President-Elect/Convention Chair, at judith.fornadley@ochsner.org.

Payment options

Please complete the following page and return Jodie Fornadley by mail or scan to email (judith.fornadley@ochsner.org). Payments accepted include check, cashier's check, money order and credit card.

Please make checks, money orders, and cashier's checks payable to **LSHA** and mail to: *Megan Pearce, LSHA Treasurer, 31 Tealwood, Shreveport, LA 71104*. All credit card payments must be processed by LSHA's Association Manager, Bettsie Norton, by contacting office@lsha.org.

Deadlines

Space is available on a **first-come basis**. Registration is due by Friday, April 10, 2020 for your company to be included in the meeting materials as an exhibitor. Written cancellation of registrations will be accepted for a full-refund up to Friday, April 24, 2020. Refunds of one-

half the exhibit fee may be obtained for cancellations prior to Friday, May 8, 2020, after which the entire fee is forfeit.

Liability

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, the Louisiana Speech-Language-Hearing Association, the General Service and Drayage Contractor and their agents, servants and employees from any and all such losses, damages, and claims.

Exhibitor table layout options

All configurations are made with 8-foot tables.

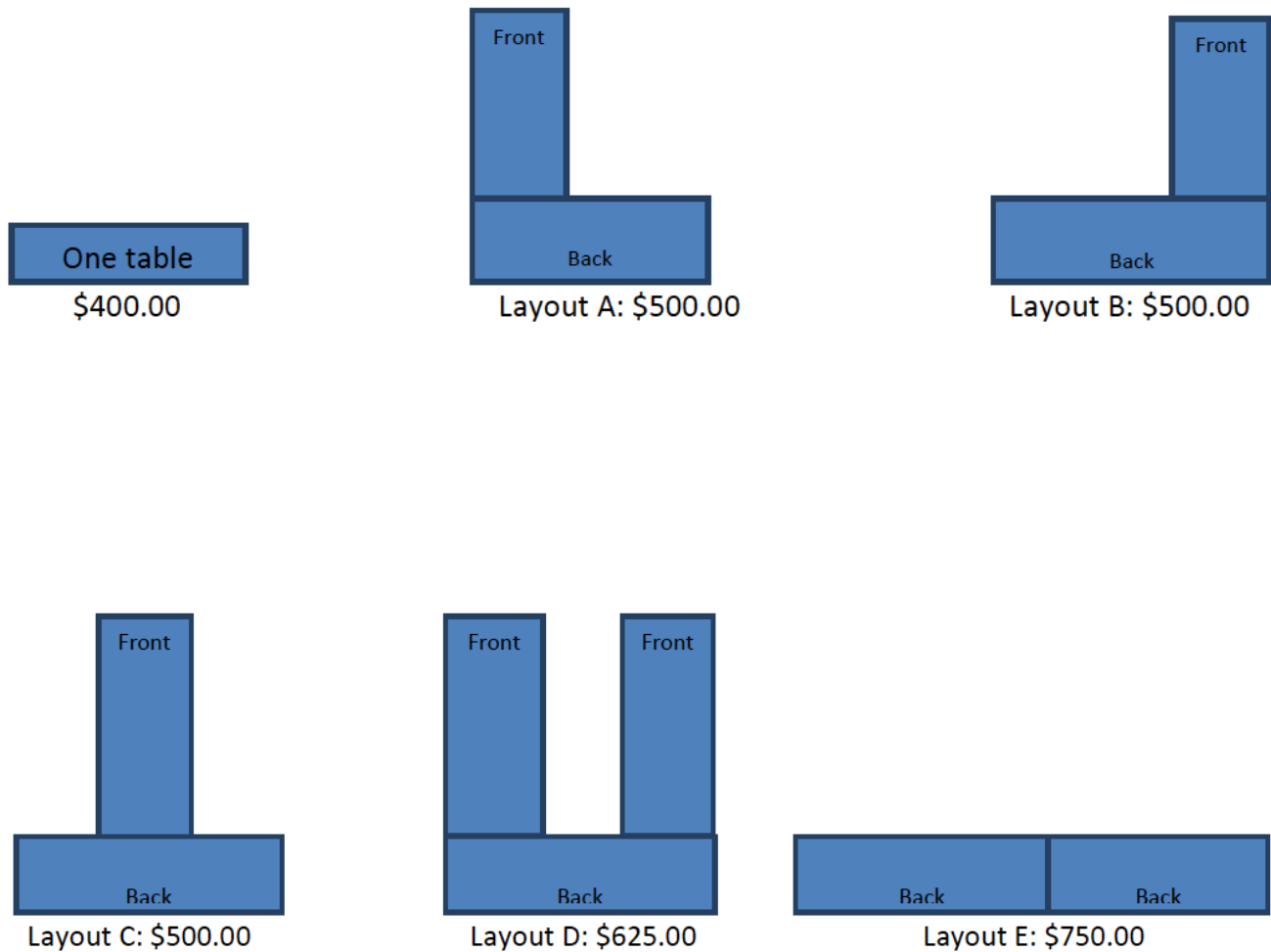
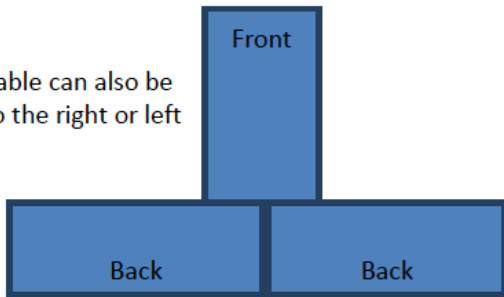
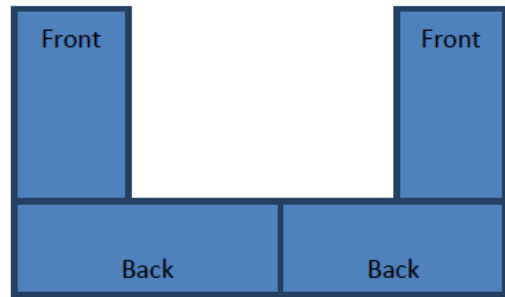


Table can also be to the right or left



Layout F: \$875



Layout G: \$1,000

Louisiana Speech-Language-Hearing Association 2020 Convention
June 5-6, 2020
EXHIBIT AGREEMENT

Company Name: _____

Company Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Names of Representatives monitoring table(s) in exhibit hall:

1. _____ 2. _____

Product or service to be exhibited: _____

Booth Fee: *(See Diagram on prior page)*

____ 1 Table (8 ft.) \$400

____ Layout A / B / C (Circle which layout) \$500

____ Layout D \$625

____ Layout E \$750

____ Layout F \$875

____ Layout G \$1000

____ Unmanned Table for Literature Display \$125

Saturday Lunch is included in your exhibit fee. If you plan to attend, please check here:

Will you require an 110v Electrical connection? YES / NO

SUB TOTAL: _____

Advertising Space in Program:

(This advertising is in addition to the FREE listing that will be in the program if you are already an exhibitor)

____ Full Page \$225

____ ½ Page \$125

____ ¼ Page \$75

____ Business Card \$50

Will you donate a door prize for the Business Meeting on Saturday?
YES / No

If yes, what will be donated?

SUB TOTAL: _____

Sponsorship:

____ Convention Bags \$500

____ Continental Breakfast Friday/Saturday \$750

____ Lunch on Friday \$750

____ Business Mtg. Luncheon on Saturday \$1,500

SUB TOTAL: _____

**Will you donate a promotional item for
the registration packets?**

YES / NO

If yes, what will be donated?

Booth, Advertising, and/or Sponsorship TOTAL: _____

***Please sign and return this completed form, with payment, to:
Megan Pearce, LSHA Treasurer, 31 Tealwood, Shreveport, LA 71104***